

“AlignStar® has leveraged web technology to bring you a new way to conduct your realignments, without the high travel costs and long wasteful meetings.”

MIKE VOLLMAN, PRESIDENT OF ALIGNSTAR®

AlignStar® Online elevates collaborative territory design to a new level.

Our platform-independent tool facilitates a collaborative process that doesn't require everyone in the same room at the same time. Publish your AlignStar documents to the web for field managers' feedback and review, and work together to build a unified plan.

## WHY US?



### On-the-ground Perspective

Working directly with field managers includes their intimate knowledge of the geography, clients, prospects, and sales personnel into your design plan. A successful realignment requires collaboration and buy-in. We make it easy.



### Administration Made Simple

Lead the design process by assigning defined areas to field managers and approving all suggested changes. Merge their designs into the master file in one step to create the collective solution.



### Web-powered Efficiency

Skip the expensive travel and day long work sessions. Let everyone work whenever and wherever they want. Use our technology to stay aligned with what's happening in the field.

## WHAT WE OFFER

### Scenario Manager

Test alternate solutions. AlignStar Online users can create an unlimited number of scenarios. Study multiple approaches. Study impact. Study balance. And submit only the best for review.

### Analysis and Reporting

Data-driven alignment. Use detailed analysis and reporting tools, including change tracking and thematic visualizations. Print maps and reports for offline use. Base your alignment plans on specific hard data instead of vague suggestions.

### Cartographic Data

Maps to guide decisions. Detailed street level maps included, as well as full 5-digit ZIP code, county, state, and points-of-interest layers.

### Dedicated Secure Servers

Protected in the cloud. Your proprietary data and alignment plans are secured by Thawte® SSL Certificate and can only be accessed by you. Each user has a unique password-protected account.