

“ AlignStar helped us capture demographic information by zip code. They helped us take this demographic info to balance each territory, so the potential sales for each rep was nearly equivalent. ”

C.K. - WELCH ALLYN

AlignStar® Data Services provides the data you need to visualize, analyze, optimize, and manage territories around the world.

From demographic data by ZIP code to detailed maps of over 165 countries – whatever the scope of your business or depth of your market analysis, we can help.

WHY US?



Total Solution

We offer the data for decision-making, the maps to display the data, and the software to put it all together. It's all founded on our expertise and it's all under one roof.



Best of Breed

Our maps and data are used by hundreds of companies worldwide to make major decisions. Whether built in-house or sourced from industry leaders, our experts have ensured quality each step of the way.



Seamless Integration

Maps are easy to install and data is formatted for AlignStar. Spend your valuable time on effective analysis and strategy.

WHAT WE OFFER

US 5-digit Zip Codes

Quarterly updates. Our cartography team uses direct feeds from the USPS to produce the most up-to-date maps possible. Manage your business using accurate maps to keep pace with a changing world.

Worldwide Cartography

Fit an international business plan. Full-featured AlignStar maps for more than 165 countries. Map packages that bundle together major regions of the world. Where do you work? That's where we map.

Data Warehouse

Back decision-making with hard numbers. Business and demographic data, market statistics, and more are available. And it's all constructed from superior source data provided by our partners.