

# Updated Demographic Estimates and Projections Now Available

December 1, 2013 -- TTG, Inc. announced today that updated Demographic Data has just become available.

TTG maintains a virtual Data Superstore containing over 18,000 data variables and is known for its extensive range of the highest quality demographic data products and lifestyle segmentation system, Mosaic™. All databases are derived from superior source data provided by our partner, AGS.

Our most popular package is the Demographics Basics Bundle. This dataset contains over 50 variables and includes current year population and household counts, as well as five year projections. Also included are data on employment, age, sex, income, and education. Data are delivered in \*.csv (text) format at the 5-Digit ZIP Code summary level, and are ready to be linked to your existing AlignStar document or for use elsewhere.

Most data variables are available at several levels of geographic summarization including:

- 5-Digit ZIP Code
- Census Tract
- Block Group
- County
- State

For more information regarding our data offerings and a detailed data catalog, please [click here](#).

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