

Introducing AlignStar® for Salesforce

A territory planning and management app that helps field sales teams drive profitable revenue growth.

For the first time, sales territory planners and managers can geographically visualize, analyze and optimize their territories using a Salesforce app that does not require the purchase of additional on-premises software.

INCREASE SALES

7%

INCREASE IN SALES
AFTER TERRITORY
OPTIMIZATION

BOOST PRODUCTIVITY

20%

INCREASE IN
PRODUCTIVITY IN
THE FIRST YEAR

GO TO MARKET FASTER

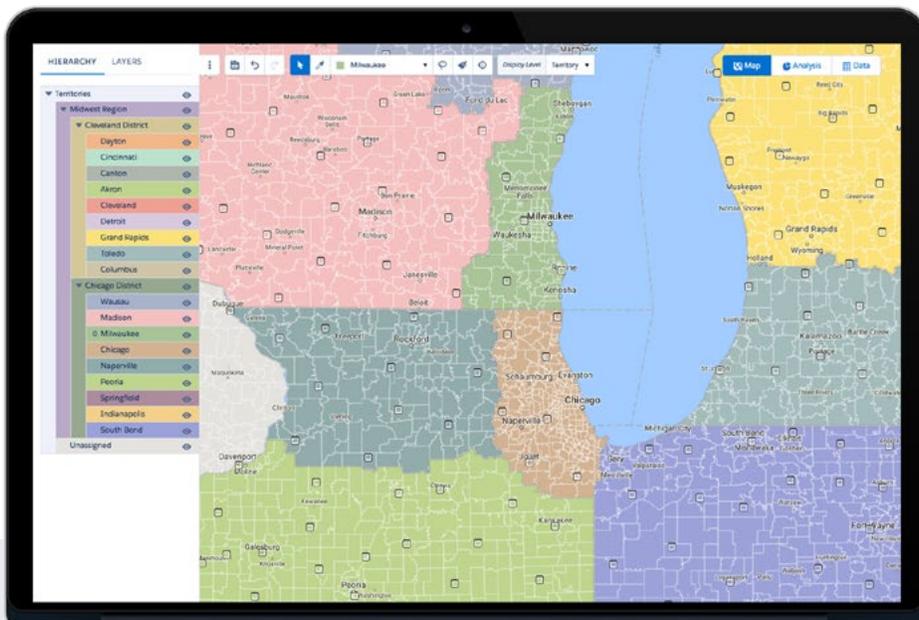
75%

REDUCTION IN
THE TIME IT TAKES
TO REALIGN

CUT TRAVEL EXPENSES

15%

LOWER TRAVEL COSTS
ON AVERAGE



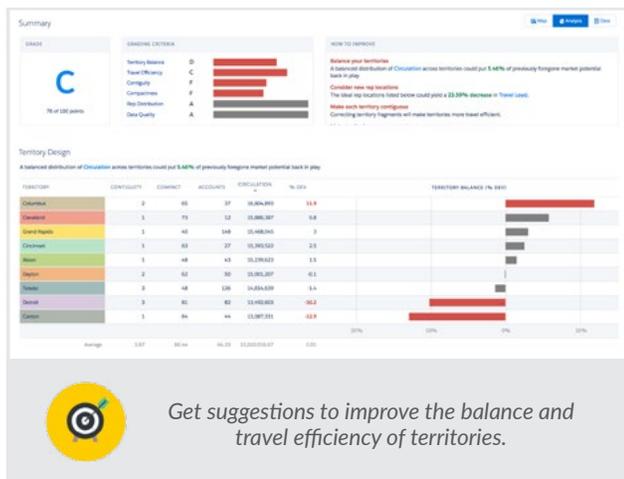
Quickly analyze and rebalance territories
with an easy point-and-click toolkit.

FOR TERRITORY PLANNERS

Realignment takes a fraction of the time because our proprietary algorithms automate the analysis and optimization of sales territories.

Use geographic visualizations of live data to distribute sales potential and workload fairly across territories.

Capturing local knowledge from the field is easy using Salesforce's native collaboration features; planners can control access using Salesforce's user permissions settings.



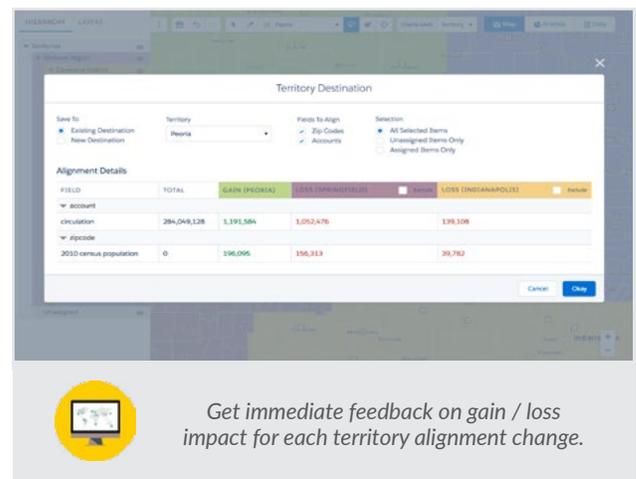
Get suggestions to improve the balance and travel efficiency of territories.

FOR SALES MANAGERS

AlignStar for Salesforce brings local knowledge from the field into the territory planning process to quickly capitalize on market changes.

Sales managers are empowered to make alignment changes throughout the year without relying on sales operations.

The app geographically visualizes territory data so managers can place reps in the locations with the highest concentration of sales potential.



Get immediate feedback on gain / loss impact for each territory alignment change.

TO LEARN MORE ABOUT HOW ALIGNSTAR CAN HELP OPTIMIZE YOUR SALES TERRITORIES

REQUEST A DEMO ➔



UNRIVALED TERRITORY RESOURCE MANAGEMENT

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