





AlignStar Feature List

AlignStar is the most powerful territory design and management tool ever created and is the preferred choice of businesses. The features listed below highlight the capabilities of each AlignStar Edition. Use it to help decide on an Edition to suit your needs. Note that this is not a comprehensive listing and that new features are being added on a regular basis. **If you have additional questions, please contact your TTG Account Manager at 1-888-REALIGN.**

 AlignStar®	Field Edition	Small Business Edition	Corporate Edition	Enterprise Edition
General Features				
Maximum number of territories supported in a single document	**	25	50	Unlimited
Links directly to your data via "live" links. No need to import data. Always has the most current information	●	●	●	●
Link to any ODBC compliant data source including Access, Excel, dBase, FoxPro, Paradox, MapInfo, Oracle, SQL, CSV, TXT and more	●	●	●	●
Easy-to-use Wizards help you get started quickly	●	●	●	●
Includes fully detailed online Help system and Tutorial along with sample data to help you get started	●	●	●	●
SmartZIP feature automatically updates old, discontinued ZIP Code information	●	●	●	●
Puerto Rico Map Set included	●	●	●	●
Alaska and Hawaii appear in correct location and scale	●	●	●	●
Integrated Data Browser gives you instant access to your data	●	●	●	●
Familiar folder interface allows user to easily turn territories on and off	●	●	●	●
Pan and zoom quickly and easily using Quick Zoom feature	●	●	●	●
Find tab allows fast location of any map object and Quick Zoom to it	●	●	●	●
Move forward and backward in time to display your territories on any date	●	●	●	●
Display territory, district, region and area data in charts to view balance	●	●	●	●
Includes 16 detailed US map layers and free updates for maintenance period	●	●	●	●
Turn on numeric or alpha labels for map layers	●	●	●	●
Smart Label feature adds detail when zooming in and removes it when zooming out	●	●	●	●
Turn map layers on and off with a single click in the unique Layers tab	●	●	●	●

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View map legends with a single click	●	●	●	●
Add Push Pins and label them for ad hoc mapping of facilities or locations	●	●	●	●
International Map Set Add-ons available	●	●	●	●
Instant data summary to any map layer in Data Browser	●	●	●	●
Accept proposed alignment changes from Field Edition and integrate into master document			●	●
Create new documents that link to 10 different data sources at one time		●	●	●
Territory Expert ® evaluates existing territories on 6 criteria and recommends areas for improvement			●	●
Send documents out to the field for use with the AlignStar Field Edition			●	●
Set passwords to limit access to particular folders for each district, region and area			●	●
Publish documents to the internet for viewing and collaboration by users of AlignStar Online ™			●	●
Customer Care (maintenance and support)				
Level of care	**	Silver	Gold	Platinum
Software updates, upgrades and new releases	**	●	●	●
Email support	**	●	●	●
Knowledgebase access	**	●	●	●
Telephone support M/F 9AM to 5:30 PM EST	**	●	●	●
Forum access	**	●	●	●
Email document for troubleshooting	**	●	●	●
Dedicated priority email support	**		●	●
Senior alignment specialist support team	**		●	●
Invitation to beta releases	**		●	●
US 5-Digit ZIP Code map layer updates included	**	1X/year	2X/year	4X/year
Drive Time Data Updates included	**	1X/year	2X/year	4X/year
All other map layer updates included when available	**	●	●	●
3 Comprehensive on-line tutorials for basic and advanced users including sample data	**	●	●	●
Extensive on-line documentation including video instruction for key features	**	●	●	●
Optimization				
Supports account based and geographic optimizations			●	●
Sophisticated computer models automatically balance territories on 1 or 2 variables			●	●

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Optimizer automatically minimizes travel time with integrated Drive Time database			●	●
Weight variables differently based on your needs			●	●
Optimize around existing sales reps or have AlignStar recommend new minimum travel locations for you			●	●
Choose between 4 optimization algorithms to find the best possible solution			●	●
Simulated Annealing technology gives the algorithm an opportunity to skip over areas and break through barriers to find better solutions			●	●
Right-click add , improve and dissolve features for quick "what-if" analysis			●	●
Recommends optimal sales rep city locations with minimal travel and cost			●	●
Create up to four levels of sales hierarchy (territory, district, region and area)			●	●
Optimized on selected areas of the country or within existing regions			●	●
" Focused " optimization finds areas of greatest opportunity and lowest cost to service			●	●
Creates contiguous, compact, travel efficient territories using your data and sales rep locations			●	●
Optimize based on total number of territories needed or enter your target for each territory and AlignStar will tell you how many territories you need			●	●
Automatically names territories based on largest city or customizable naming template			●	●
Suggests Ideal Rep Locations that minimize drive time using data weighted algorithm			●	●
Alignment				
Supports account based and geographic alignments	●	●	●	●
Supports up to four levels of sales hierarchy (territory, district and region)	●	●	●	●
Three ways to align (drag & drop, lasso and individual item)	●	●	●	●
View data totals in a selected area before making an alignment change	●	●	●	●
Query map units for information and data values and review results instantly	●	●	●	●
Display data totals in Data Browser while aligning. See them change as you move map units from one territory to another	●	●	●	●
Display percent deviation from mean for any data value by territory	●	●	●	●
Geobuild creates perimeter boundaries of sales hierarchy items	●	●	●	●
Save custom built map layers for use in other AlignStar documents	●	●	●	●
Use custom built map layers for Thematic analysis, alignment and data dots	●	●	●	●

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Use custom built map layers with the Territory Expert and the Optimizer			●	●
Analysis				
Map data from up to 10 linked data sources	●	●	●	●
Map up to 6 variables at the same time using Data Dots	●	●	●	●
Multi-variate analysis feature allows you to map relationship between two variables using quadrant analysis (2x2, 3x2, 3x3, 4x2 and 5x2 matrices)	●	●	●	●
Use dot density or graduated circles to show data concentration	●	●	●	●
Vary size, symbol and color for each mapped variable	●	●	●	●
Map AlignStar's Suggested Rep locations	●		●	●
Change the data value associated with each symbol	●	●	●	●
Create custom indexes and Normalize your data using Divide by feature	●	●	●	●
Map Production				
Print individual maps for each territory, district or region or area	●	●	●	●
BatchMap allows automated printing of a series of maps for all items in your sales hierarchy (territory, district, region or area)	**		●	●
Template for automatic creation of map titles	**		●	●
Send individual territory maps directly to PowerPoint presentation	●	●	●	●
Generate graphic files for each territory or any portion of the country in GIF, JPG, TIF, BMP and other graphic formats	●	●	●	●
Customize colors for map series for a consistent look and feel	●	●	●	●
Reporting and Data Export				
Export data from any linked data source into a single file	●	●	●	●
Automatically matches and merges data from up to 10 different data sources	●	●	●	●
Export data at any geographic summary level regardless of data load level	●	●	●	●
Append sales hierarchy information to any linked data source	●	●	●	●
Append corrected ZIP Code information to records with discontinued ZIP Codes using SmartZIP feature	●	●	●	●
Includes over 24 standard report templates with territory, district, region and area level summary information and your choice of linked data variables	**		●	●
Edit report templates provided using Crystal Reports	**		●	●
Create your own custom report templates using Crystal Reports	**		●	●

***Feature availability is determined by level of parent Edition (Corporate or Enterprise).*